



# Critical Access Hospital Profile

## Spotlight on: Rugby, North Dakota

# Heart of America Medical Center

### Quick Facts

**Administrator:**

Jerry Jurena, CEO

**Chief of Medical Staff:**

Dr. Jeffrey Vaagen

**Board Chair:** Wes Black**City Population:**

2,647 (2006 estimate)

**County Population:**

4,221 (2006 estimate)

**County Median Household**

**Income:** \$30,116 (2004 estimate)

**County Median Age:**

42.9 years (2000)

**Service Area Population:**

13,000

**Owned by:** Nonprofit**Hospital Beds:** 25**Skilled Nursing Facility**

**Beds:** 80

**Trauma Level:** V**Critical Access Hospital**

**Designation:** 2007

**Economic Impact on the Community\*****Jobs:**

Primary – 319

Secondary – 159

Total – 478

**Financial Impact:**

Primary – \$8,500,000

Secondary – \$4,250,000

Total – \$12,750,000

**Mission Statement:**

Our mission is to provide quality medical care, as reflected by the needs and demographics of north central North Dakota. Although we are determined to be self-supporting, our Christian dedication is primarily to provide an array of quality services for patients and residents regardless of race, color, creed, disability, age or their ability to pay. We endeavor to minister to the whole person - physical, mental, spiritual - insofar as our abilities permit.

We strive to be the best, most innovative healthcare facility in the state of North Dakota.

**County:** Pierce

**Address:** 800 South Main Avenue

Rugby, ND 58368-2198

**Phone:** (701) 776-5261 (701) 776-5043 TDD

**Fax:** (701) 776-5448

**Web:** <http://www.hamc.com>

**Short Narrative:**

The general hospital was constructed in 1991 and houses a multitude of services. The hospital services include major and minor surgery, birthing rooms and a nursery, an intensive care unit, comprehensive laboratory and x-ray facilities and a Level V-certified emergency room which has over 2,000 annual visits.

Heart of America also offers an outpatient wellness center which offers multiple programs including personal training, assisted exercise, nutritional program and a heart smart program supported by the American Heart Association. The Wellness Center is available to patients, hospital employees and the public.

HAMC is committed to providing quality and individualized nursing home care. There is an 80 bed long term care unit, an Alzheimer's program, a 68-bed licensed basic care facility and a 37-unit assisted living center.

Golden HEART Paramedics was established by HAMC in 1996. This program has progressed into a state-wide program serving over 65 ambulance services both small (15 calls a year) and large (1000 calls a year). In addition, HAMC offers a paramedic training program and since 2001, Golden Heart Paramedics has staffed the Minot Air Force Base, 24-hours a day to work in conjunction with the Military Medics.

**List of Services:**

Heart of America Medical Center provides the following services:

- Emergency Services
- Golden Heart Services
- Home Care Services
  - Lifeline Alert System
  - Hospice
  - PRO Care (Home Med Equipment)
- Intensive Care Unit
- Medical – Post Surgical Care
- Surgical Services
- Swing Bed Services
- Outpatient Wellness Center
  - Community Gym
  - Sports Medicine
  - Athletic Republic Acceleration
- Rehabilitative Services
  - Cardiac Rehab
  - Occupational Therapy
  - Physical Therapy
  - Respiratory Therapy

*\* The impact of jobs and expenditures generated by the hospital within the community was estimated using payroll information and an economic multiplier of 1.5.*

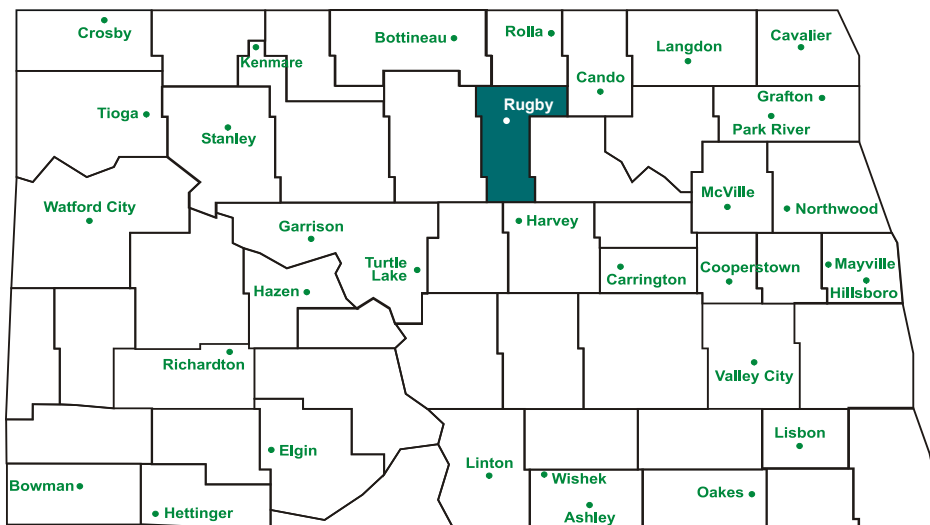
## Staffing

Physicians: .....	6
Nurse Practitioners: .....	4
PAs: .....	2
RNs: .....	29
LPNs: .....	24
Ancillary Personnel: .....	266
Total Employees: .....	319

## Local Sponsors and Grant Funding Sources

- America Heart Association, Inc. Go Red Community
- Blue Cross Blue Shield Rural Health Grant
- Center for Rural Health
  - SHIP Grant (Small Hospital Improvement Program)
  - Rural Access to Emergency Devices Grant
  - Rural Health STEPPS
- CONAC REAP Zone
- Disaster Services of Pierce County - Homeland Security
- Fraternal Order of Eagles (Rugby)
- Go Red for Women
- Homeland Security Grant LEPC
- Lake Region District Health Unit
- Long Term Care Nursing Scholarship
- ND Health Related Technical Skills
- NDHA Bioterrorism HRSA Grant
- ND Community Foundation
- ND Cancer Coalition
- ND Healthcare Association
- ND State University (Telepharmacy)
- Northwest Alliance for Info. Technology
- Otto Bremer Foundation
- Pamida Foundation
- Pierce County Endowment Fund
- Rugby Chamber of Commerce
- Rugby Endowment Fund
- Rugby Job Development Authority
- St. Joseph's Community Health Foundation
- Workforce Safety of ND HELP Grant

## North Dakota Critical Access Hospitals



### History:

Established in 1910 by a group of dedicated ministers, this non-profit medical center is sustained by 32 area churches of all denominations which comprise the Good Samaritan Hospital Association. It is with the continual commitment to excellence that the Heart of America Medical Center brings you personalized quality care, education, community service and innovative programs with a sense of home town healing.

### Recreation:

Rugby is located in north central North Dakota, two-and-one-half hours from Bismarck and four hours from Fargo. The community is served by the Minot airport, an hour away, and by Amtrak's Empire Builder. Rugby is also the gateway to the International Peace Gardens on the United States/Canadian border.

Agriculture is the largest segment of the economy, followed by retail trade, health services, professional services, and transportation. Rugby supports both private and public school opportunities and higher education is available at nearby colleges. Faith is rooted deeply in North Dakota, and people in the Rugby community embrace the religious diversity that exists in nine supported congregations.

The nearby Turtle Mountains offer excellent recreational activities and local lakes offer fishing, swimming, and camping. Community recreational facilities include four parks, a swimming pool, an auto race track, indoor skating rink, ball fields, tennis courts, a bowling alley, a golf course, a trap shooting range, and a paved walking path and nature trail. Rugby has some great attractions, including historical sites such as the Prairie Village Museum, the Pierce County Courthouse, the authentically restored Amtrak Train Depot, and the Victorian Dress Museum. The Northern Lights Tower is especially appealing with its multi-colored beams lit to simulate the Northern Lights. For shopping, Rugby offers unique gift shops, and exclusive boutiques.

Updated 04/21/2009

## Sources

2006 City Population, U.S. Census Bureau, Population Estimates by North Dakota Place.  
2006 County Population and 2004 County Household Income, U.S. Census Bureau, State & County QuickFacts.  
Year 2000 County Age (North Dakota State Data Center).



This project is supported by the Medicare Rural Hospital Flexibility Grant Program at the Center for Rural Health, University of North Dakota School of Medicine & Health Sciences located in Grand Forks, North Dakota.

<http://ruralhealth.und.edu>